

WHAT IS CLAIMED IS:

1. A disposable absorbent article comprising a containment assembly comprising a topsheet, a backsheet and an absorbent core disposed between the topsheet and the backsheet; the backsheet comprising a nonwoven web positioned at the outermost of the absorbent article, and for covering at least a portion of the outermost
5 portion of the absorbent article,

wherein the backsheet has a hand value of Koshi of less than about 11.0, a hand value of Shari of from about 5.0 to about 7.0, and a hand value of Fukurami of less than about 0.5.

2. The disposable absorbent article of Claim 1 wherein the backsheet further comprises a plastic film having an outer-facing surface and a body-facing surface, and the nonwoven web is joined with the outer-facing surface of the plastic film to form a laminate.
3. The disposable absorbent article of Claim 1 wherein the backsheet has a fuzz level of less than about 0.24 mg/cm².
4. The disposable absorbent article of Claim 1 wherein the backsheet has a mean value of coefficient of friction (MIU) of less than about 0.21.
5. The disposable absorbent article of Claim 1 wherein the nonwoven web is a spunbonded nonwoven web.
6. The disposable absorbent article of Claim 5 wherein the spunbonded nonwoven web has a tensile strength of at least 180 gf/cm in the traverse direction of the disposable absorbent article.
7. The disposable absorbent article of Claim 1 wherein the nonwoven web is a carded nonwoven web.

8. The disposable absorbent article of Claim 5 wherein the spunbonded nonwoven web comprises bi-component fibers.
9. The disposable absorbent article of Claim 7 wherein the carded nonwoven web comprises bi-component fibers.
10. The disposable absorbent article of Claim 8 wherein the bi-component fiber contains a polyethylene and a polypropylene.
11. The disposable absorbent article of Claim 10 wherein the bi-component fiber has a core of the polypropylene and a sheath of the polyethylene.
12. The disposable absorbent article of Claim 10 wherein the bi-component fiber has from about 55% to about 95% by weight of the polyethylene.
13. The disposable absorbent article of Claim 2 wherein the plastic film has a basis weight of from about 5 g/m² to about 35 g/m².
14. A disposable absorbent article comprising a containment assembly comprising a topsheet, a backsheet and an absorbent core disposed between the topsheet and the backsheet; the backsheet comprising a nonwoven web positioned at the outermost of the absorbent article, and for covering at least a portion of the outermost portion of the absorbent article,

wherein the nonwoven web is a spunbonded nonwoven web comprising spunbonded bi-component plastic fibers.
15. The disposable absorbent article of Claim 14 wherein the backsheet further comprises a plastic film having an outer-facing surface and a body-facing surface, and the nonwoven web is joined with the outer-facing surface of the plastic film to form a laminate.
16. The disposable absorbent article of Claim 14 wherein the bi-component fiber contains a polyethylene and a polypropylene.

17. The disposable absorbent article of Claim 16 wherein the bi-component fiber has a core of the polypropylene and a sheath of the polyethylene.
18. The disposable absorbent article of Claim 17 wherein the bi-component fiber has from about 55% to about 95% by weight of the polyethylene.
19. The disposable absorbent article of Claim 14 wherein the spunbonded nonwoven web is placed in the disposable absorbent article so that the fiber direction of the spunbonded bi-component plastic fibers is aligned with the longitudinal direction of the disposable absorbent article.
20. The disposable absorbent article of Claim 19 wherein the spunbonded nonwoven web has a tensile strength of at least 80 gf/cm in the traverse direction of the disposable absorbent article.
21. The disposable absorbent article of Claim 14 wherein the nonwoven web has a hand value of Koshi of less than about 16.0, a hand value of Shari of from about 0.5 to about 9.5, and a hand value of Fukurami of less than about 5.0.
22. The disposable absorbent article of Claim 21 wherein the nonwoven web has a fuzz level of less than about 1.0 mg/cm².